

Pricelist

July 2026



LOEWE.

Philosophy

From the inventor of television to a global,
traditional company.



For a century, Loewe has stood for inventive spirit and luxury home cinema experiences. From its founding in 1923 to the invention of the television in 1931, Loewe has developed into a traditional company with worldwide operations and is now active in more than 50 countries with its high-quality, elegant TV and audio products.

The traditional manufactory and the high-tech production lines in Kronach in Upper Franconia continue to be the heart of the Loewe brand. This is how sustainable high-tech products par excellence are created.

Vision & Values.

The epitome of luxury.

Loewe is dedicated to give every product a meaning. A story. A purpose. In dedicated precision work, we want to anchor Loewe as the epitome of luxurious technical products par excellence.

The perfect interplay of technical masterpieces and outstanding design icons is awarded on a regular basis by press and design awards.



Designed for lasting quality.

Loewe develops elegant, highly functional, and timeless products that impress with high-quality materials and precise craftsmanship. Their durable design is complemented by energy-efficient technologies, available software updates, and the option for long-term repair and maintenance. This is how Loewe create products designed for the longest lifetime and most reliable use.



The Loewe service promise.

For Loewe, service doesn't end with the purchase: prospective customers and existing customers can always rely on comprehensive service solutions. At Loewe, authorized retailers or our in-house after sales service can repair devices up to 10 years old, depending on the model and the issue. A deliberately well-stocked inventory of replacement parts makes this possible.

We will be happy
to help you.

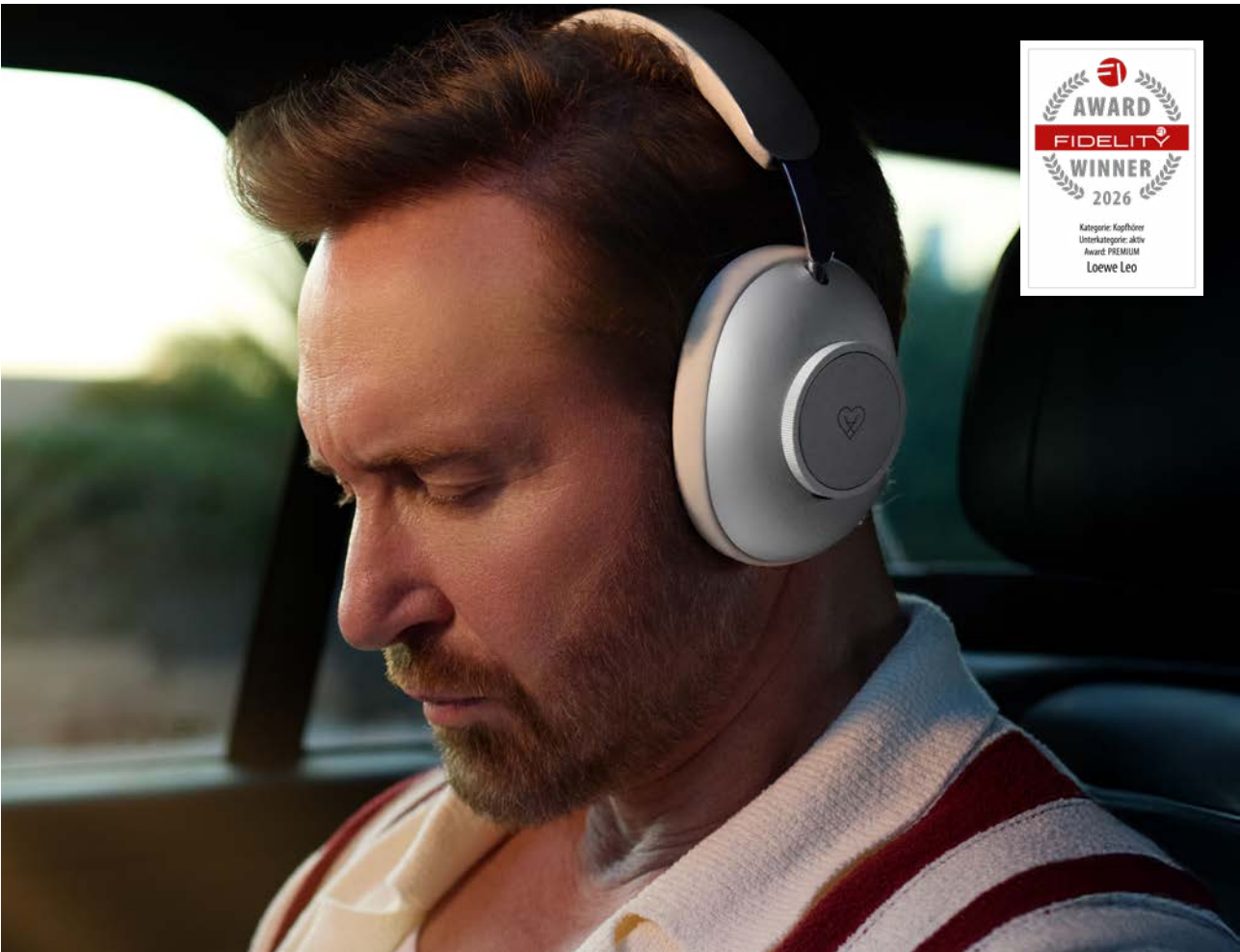
helpline@loewe.de





aura

Model	Article	Colour	RSP Kr.
Loewe aura			
Loewe aura.pure	63110	basalt grey	26.999,00 Kr.
including single portafilter, double portafilter, tamper, tamper mat, milk jug, cleaning cloth, cleaning brushes, water filter			



David Guetta with Loewe leo in moonlight beige

leo

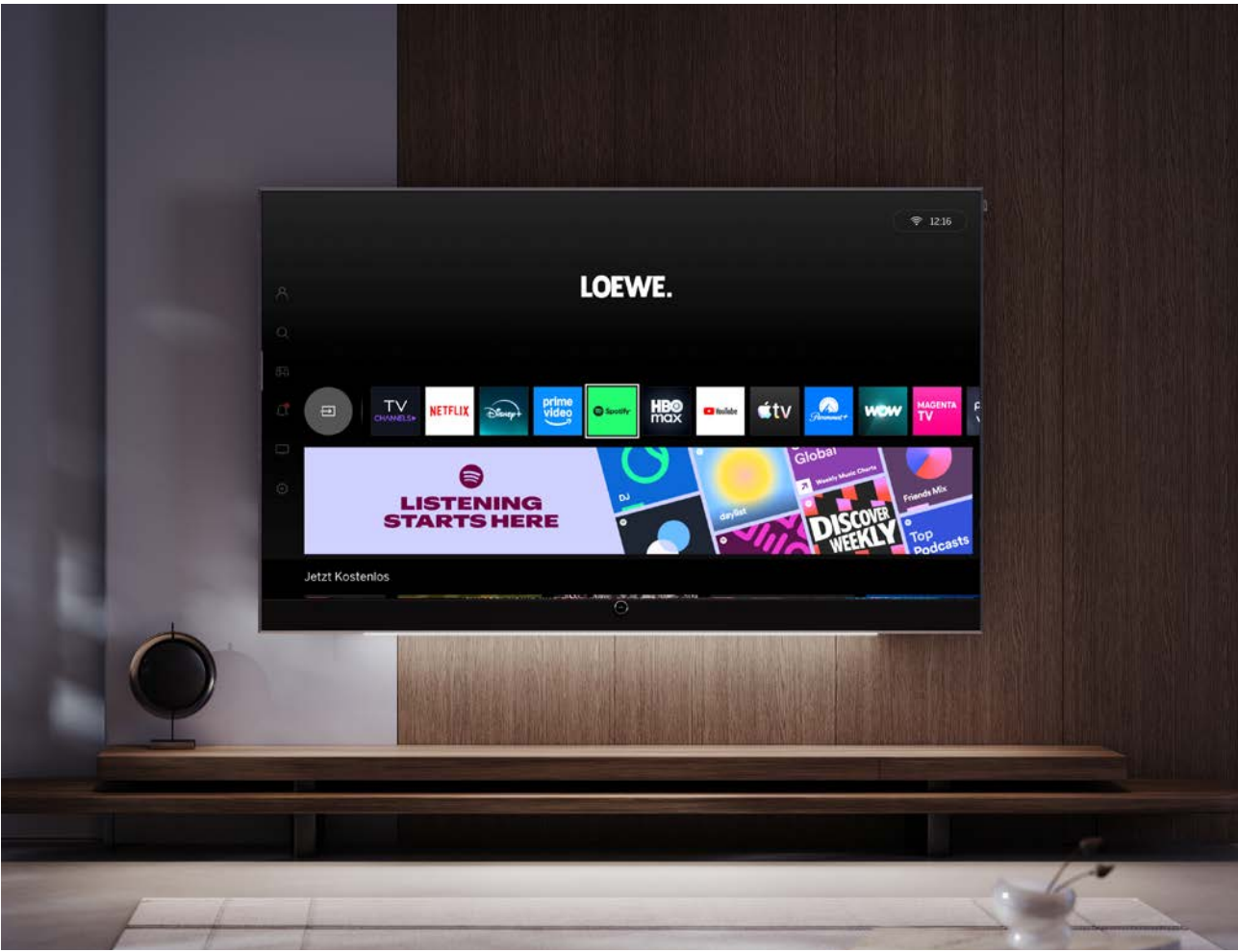
Model	Article	Colour	RSP Kr.
Loewe leo			
Loewe leo	64641	moonlight beige	18.999,00 Kr.
Loewe leo	64641	midnight blue	18.999,00 Kr.
including complimentary 5-year subscription of AI functionality for end users			
Loewe leo accessory kit	64644	horizon bronze	2.999,00 Kr.





inicio

Model	Article	Colour	RSP Kr.
Loewe grand inicio			
Loewe grand inicio	64600	fractal walnut + titanium	from 115.000,00 Kr.
High-end stand speakers (pair)			
Loewe inicio			
Loewe inicio	64610	walnut + titanium	from 59.000,00 Kr.
Loewe inicio	64610	white + titanium	from 59.000,00 Kr.
Loewe inicio	64610	linear white + titanium	from 59.000,00 Kr.
High-end shelf speakers (pair)			



stellar

VIDAA

Model	Article	Colour	RSP Kr.
Loewe stellar vi			
Loewe stellar 97 vi	64468	alu brushed + alu, alu black + black	369.999,00 Kr.
Loewe stellar 83 vi	64464	alu brushed + alu, alu black + black	184.999,00 Kr.
Loewe stellar 77 vi	64459	alu brushed + alu, alu black + black	125.999,00 Kr.
Loewe stellar 65 vi	64456	alu brushed + concrete, alu black + lava	76.999,00 Kr.
Loewe stellar 55 vi	64455	alu brushed + concrete, alu black + lava	54.999,00 Kr.
Loewe stellar 48 vi	64454	alu brushed + concrete, alu black + lava	48.999,00 Kr.
Loewe stellar 42 vi	64449	alu brushed + concrete, alu black + lava	42.999,00 Kr.





stellar

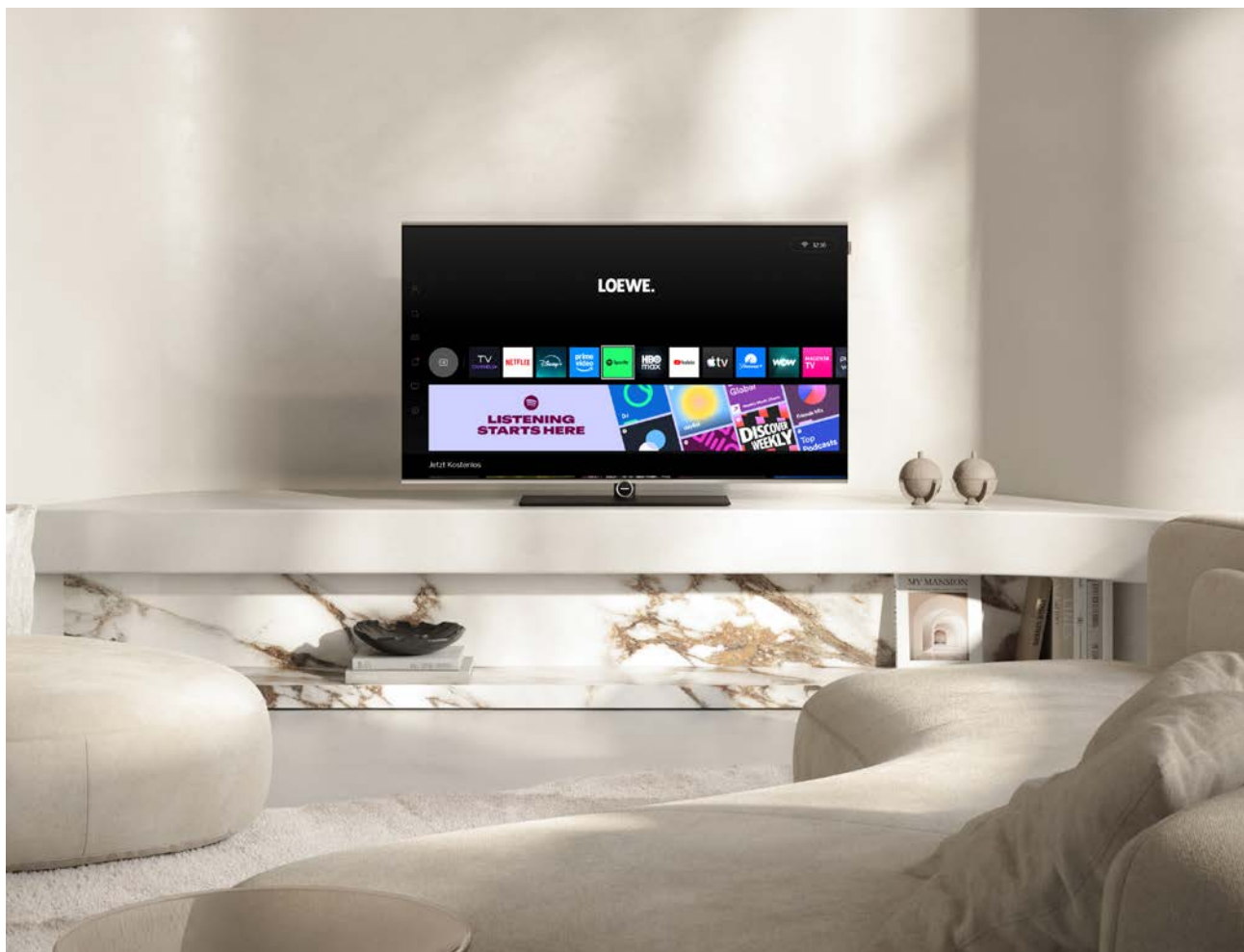
Tizen OS

Model	Article	Colour	RSP Kr.
Loewe stellar ti			
Loewe stellar 97 ti	63478	alu brushed + alu, alu black + black	369.999,00 Kr.
Loewe stellar 83 ti	63477	alu brushed + alu, alu black + black	184.999,00 Kr.
Loewe stellar 77 ti	63474	alu brushed + alu, alu black + black	125.999,00 Kr.
Loewe stellar 65 ti	63470	alu brushed + concrete, alu black + lava	76.999,00 Kr.
Loewe stellar 55 ti	63469	alu brushed + concrete, alu black + lava	54.999,00 Kr.
Loewe stellar 48 ti	63466	alu brushed + concrete, alu black + lava	48.999,00 Kr.
Loewe stellar 42 ti	63465	alu brushed + concrete, alu black + lava	42.999,00 Kr.









antares

Model	Article	Colour		RSP Kr.
Loewe antares set				
Loewe antares 77 & soundbar antares	65455 & 65651	black	from October	76.999,00 Kr.
Loewe antares 65 & soundbar antares	65454 & 65651	black		48.999,00 Kr.
Loewe antares 55 & soundbar antares	65453 & 65651	black		41.999,00 Kr.
Loewe antares 48 & soundbar antares	65452 & 65651	black		33.999,00 Kr.
Loewe antares 42 & soundbar antares	65451 & 65651	black		30.999,00 Kr.

Loewe antares				
Loewe antares 77	65455	black	from October	73.999,00 Kr.
Loewe antares 65	65454	black		45.999,00 Kr.
Loewe antares 55	65453	black		38.999,00 Kr.
Loewe antares 48	65452	black		30.999,00 Kr.
Loewe antares 42	65451	black		27.999,00 Kr.

Loewe soundbar antares				
Loewe soundbar antares	65651	black		3.999,00 Kr.



Model	Article	Colour		RSP Kr.
Loewe antares onlays				
Loewe antares 77 onlays	65955	individual	from October	TBA Kr.
Loewe antares 65 onlays	65954	individual	from September	TBA Kr.
Loewe antares 55 onlays	65953	individual	from September	TBA Kr.
Loewe antares 48 onlays	65952	individual	from September	TBA Kr.
Loewe antares 42 onlays	65951	individual	from September	TBA Kr.
Loewe antares onlays in individual colours: white high gloss, gold brushed, bordeaux brushed, basalt grey, ash grey (pair)				



vega

Model	Article	Colour	RSP Kr.
Loewe vega			
Loewe vega 43	64405	alu brushed + black	20.999,00 Kr.
Loewe vega 32	64404	alu brushed + black	17.999,00 Kr.

callas

Model	Article	Colour	RSP Kr.
Loewe callas			
Loewe callas 43	63409	basalt grey	17.999,00 Kr.
Loewe callas 32	63407	basalt grey	14.999,00 Kr.



reddot winner 2026



homecinema

Model	Article	Colour	RSP Kr.
Loewe soundbar			
Loewe klang bar5 mr & klang sub5	60601	basalt grey	14.999,00 Kr.
Loewe klang bar3 mr	60614	basalt grey	10.999,00 Kr.
Loewe klang bar i	59212	basalt grey	3.999,00 Kr.
Loewe soundbar antares	65651	black	3.999,00 Kr.

Loewe subwoofer			
Loewe klang sub5	60603	basalt grey	7.999,00 Kr.
Loewe klang sub1	60610	basalt grey	4.499,00 Kr.





audio

Model	Article	Colour	RSP Kr.
Loewe multiroom			
Loewe multi.room amp	61600	black	12.999,00 Kr.
Loewe klang mr5	60606	basalt grey	5.999,00 Kr.
Loewe klang mr3	60605	basalt grey	4.499,00 Kr.
Loewe klang mr1	60604	basalt grey	2.999,00 Kr.





Model	Article	Colour	RSP Kr.
Loewe smart radio			
Loewe klang s1	60607	basalt grey	4.499,00 Kr.
Loewe radio.frequency	62620	basalt grey	2.799,00 Kr.





We. SEE

Model	Article	Colour	RSP Kr.
We. by Loewe smart streaming television			
We. SEE 65 oled dual channel	64526	coal black	37.999,00 Kr.
We. SEE 55 oled dual channel	64525	coal black	28.999,00 Kr.
We. SEE 48 oled dual channel	64524	coal black	23.999,00 Kr.
We. SEE 42 oled dual channel	64521	coal black	21.999,00 Kr.
We. SEE 43 lcd dual channel	64523	coal black	17.999,00 Kr.
We. SEE 32 lcd dual channel	64522	coal black	14.999,00 Kr.
We. SEE 43 lcd	63543	storm grey	14.999,00 Kr.
We. REMOTE	74004	black	1.199,00 Kr.





We. BOOST

Model	Article	Colour		RSP Kr.
We. by Loewe home theater system				
We. BOOST	64720	ash grey		13.999,00 Kr.
We. BOOST center speaker	64730	ash grey	from October	TBA Kr.





We. BEAM

Model	Article	Colour	RSP Kr.
We. by Loewe smart portable laser projector			
We. BEAM	64510	storm grey	12.999,00 Kr.





We. HEAR

Model	Article	Colour		RSP Kr.
We. by Loewe outdoor bluetooth speaker				
We. HEAR pro	62700	denim	by Kylian Mbappé	3.299,00 Kr.
We. HEAR pro	62700	neon	by Kylian Mbappé	3.299,00 Kr.
We. HEAR pro	62700	black	by Kylian Mbappé	3.299,00 Kr.
We. HEAR 2	60702	coral red		2.199,00 Kr.
We. HEAR 2	60702	aqua blue		2.199,00 Kr.
We. HEAR 2	60702	storm grey		2.199,00 Kr.
We. HEAR 2	60702	cool grey		2.199,00 Kr.
We. HEAR 1	60701	coral red		1.499,00 Kr.
We. HEAR 1	60701	aqua blue		1.499,00 Kr.





setup solutions

Model	Article	Colour		RSP Kr.
Loewe floor2ceiling stands				
Loewe floor2ceiling stand 77-97	65802	alu silver	from october	16.499,00 Kr.
Loewe floor2ceiling stand 42-65	65802	alu silver	from october	14.999,00 Kr.
Loewe table/floor stands motor				
Loewe table stand motor stellar 77-83	63816	alu brushed		16.999,00 Kr.
Loewe floor stand motor stellar 77-83	63826	alu brushed		16.999,00 Kr.
Loewe floor stand motor stellar 65	63825	alu brushed		14.999,00 Kr.
Loewe floor stand motor stellar 42-55	63824	alu brushed		14.999,00 Kr.
Loewe floor stands				
Loewe floor stand flex	63800	basalt grey		10.999,00 Kr.
Loewe floor stand grand	63801	black	from October	9.999,00 Kr.
Loewe floor stand universal	63801	black		6.999,00 Kr.
Loewe floor stand chrome	60803	chrome		3.999,00 Kr.



Model	Article	Colour	RSP Kr.
Loewe wall mounts			
Loewe wall mount stellar 42-65	63809	black	1.499,00 Kr.
Loewe wall mount slim 432	60808	black	1.499,00 Kr.
Loewe wall mount slim 221	60807	black	1.399,00 Kr.
Loewe wall mount universal	60809	black	999,00 Kr.
Loewe wall mount klang bar	60810	black	999,00 Kr.
Loewe spacer			
Loewe spacer table stand inspire	60812	basalt grey	999,00 Kr.
for klang bar3 mr or klang bar5 mr on table stand inspire			



remote controls

Model	Article	Colour		RSP Kr.
Loewe remote controls				
Loewe assist	89900A24	alu	for chassis SL3-5 and SL7-8	1.799,00 Kr.
Loewe remote	74003A13	alu		1.799,00 Kr.
Loewe remote vi	74007A30	alu		1.799,00 Kr.
Loewe remote stellar	74007A20	alu		1.799,00 Kr.
Loewe remote klang mr	74000D10	black		1.199,00 Kr.
We. REMOTE	74004	black		1.199,00 Kr.






reddot winner 2021

Versatile innovations.

Unique passion.

We love to enhance our customers everyday experiences with unique high-tech appliances and to give discerning connoisseurs pleasure with our products every day.

This is why tireless commitment and perfect craftsmanship flow into the creation of our products.

LOEWE.

LOEWE.

Home of Excellence.



Loewe Technology GmbH

Industriestraße 11
96317 Kronach
Germany

Subject to technical modifications,
delivery options, errors, and price changes.
Furthermore, additional service offerings
will be provided and billed on an individual basis.
All illustrations show exemplary models,
some with optional accessories.



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